

WHY BCAST SAVES YOU BUNDLES!

Streaming video uses a lot of bandwidth, and without **bcast** would cost you for your live video upload as well as all the downloads from your community. An hour of streaming once a week could end up costing as much **as \$5,000* a month!!** Not to mention the hassles of site hosting, archival storage, streaming server licenses, and don't forget the complexity. **No way!**

A **bcast** Community Site will deliver high quality live streaming video for a fraction of the standard cost of **bandwidth alone**, but that's not all!

COMMUNITY PACKAGE FEATURES:

- > Custom-built Community Site
- > Site Hosting
- > News, events, galleries
- > Online store, blog, forum, newsletters
- > Donation remittance
- > Live Stream and **bcast** portals
- > Archival of all recordings

AND ALL YOU PAY IS BCAST TIME.

Contact us to discuss your requirements, and discover just how affordable **bcast** can be.

*Based on Telstra BigPond rates, 10c per MB, May 2009.



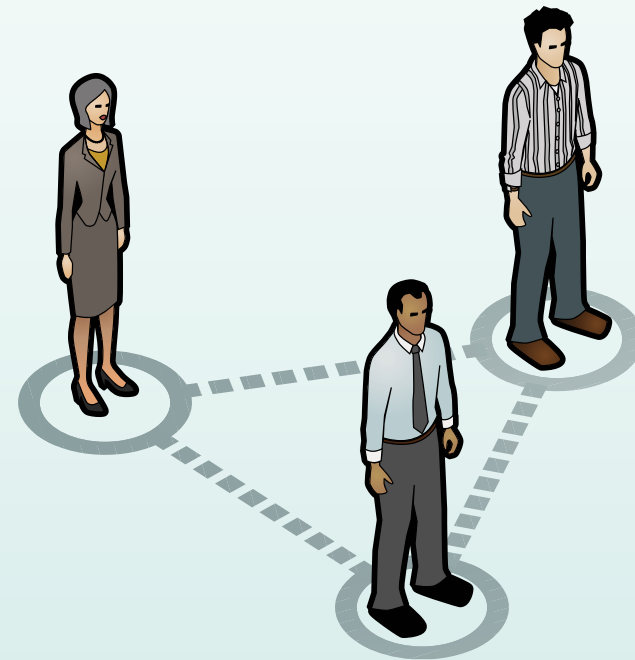
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bcast
COMMUNITY

BRINGING COMMUNITIES TOGETHER



Broadcast your Community Events

OVER THE INTERNET

...and connect with your audience
using **bcast** Interactions.

*"From home, I simply log onto my **bcast** community website, and immediately I can see the event"*

*"I can share my event with the community – I just press **bcast** and my video starts streaming – live!"*

"I like to interact with the live event, sending in my questions, and chatting in real time"

bcast
LIVE STREAM

bcast
BROADCAST

bcast
INTERACT

YOU'RE READY TO BCAST

bcast is Australia's first live, interactive video broadcasting platform. **Anyone with a camera and internet connection** can broadcast their event globally using **bcast** technologies. With **bcast** you can reach further than ever before.

BCAST COMMUNITIES

bcast custom Community Sites connect you to your community online with news, photos, chats, learning content, and of course **special built-in access to bcast** for broadcasting and viewing regular community events LIVE!

INTERACTION

Not only can you connect to your community, your community can connect to you. **bcast** one-to-many live interactive video encourages viewers to **chat, submit questions, and a host of other live, real-time interactions.**